



CAPERTON CENTER

FOR SCHOOL AND BUSINESS
PARTNERSHIPS

2023 REVITALIZATION REPORT SCHOOL & BUSINESS PARTNERSHIPS

Education[★]**Alliance**
Caperton Center for School and Business Partnerships

EXECUTIVE SUMMARY

Background

During the 2022-2023 year, the Education Alliance through the **Caperton Center for School and Business Partnerships** engaged in a data collection and **gap analysis process** with a focus on addressing a primary goal of revitalization of school and business partnerships. A series of targeted **focus group sessions** were conducted regionally throughout the state and extended opportunities to gain additional feedback were implemented through direct surveys. This report summarizes **key emerging needs** that were identified and describes the initial action items that will be implemented to strengthen school-business partnerships in the state.

Summary of Current School-Business Partnerships Data

- **81.5%** identified school-business partnerships in a **status quo or struggling** state
- **48.4%** said **securing financial resources** represented the main function of partnerships
- Only **11.5%** identified “serving as an **accountable stakeholder**” as a major component

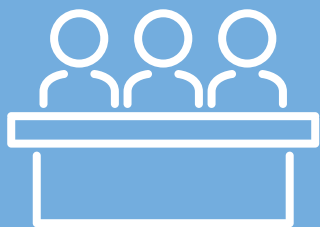
The **top barriers** that hinder effective partnerships were identified as:

- 33% said **time constraints**
- 31.8% said **lack of awareness** of meaningful opportunities
- 25.5% said **lack of capacity**
- 24.8% said **lack of available partners**

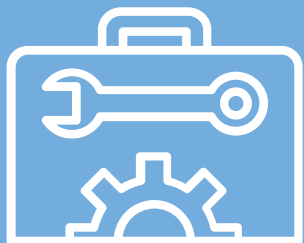
Some **key benefits** of school business partnerships that were identified:

- Creating **job-related student learning** experiences
- **Volunteering**
- Providing **recognitions**

Taking Action... Next Steps



Develop a **Regional Partnership Council (RPC)** representing diverse stakeholders who champion school-business partnerships and support the creation of structures and tools to strengthen the effectiveness of school-business partnerships.



Create a **Toolkit** that provides resources and guidance for local schools and businesses to utilize in order to identify best practices and strengthen the outcomes of their partnerships.



Launch a **technology portal platform** for data and information in which school-business partnerships may review outcomes of partnerships and seek resources.



Recognize effective school-partnerships through formal celebration and showcase best practice.