



WV READY WORK-BASED LEARNING BUSINESS GUIDE 2023

WV Ready Work-Based Learning program is a semester-long course in which high school students complete a virtual internship, learn about a variety of career pathways, PLUS receive graduation credit for their participation. Teachers facilitate the course using design thinking. Business partners play a critical role in providing job shadowing, mentoring, and work-based learning experiences for students while also benefitting in the following ways: [EDUCATIONALLIANCE.ORG/WBL](https://www.educationalliance.org/wbl)

Recruiting



Get a first-hand perspective at potential future employees.

Retention



Develop future employees that have a 40% higher retention rate.

Industry Awareness



Build students' career awareness of West Virginia-based jobs.

Two Ways to Commit

LEARN MORE: EDUCATIONALLIANCE.ORG/WBL



One-Hour

- Provide a one hour virtual job shadowing/training module



Weekly

- Provide job shadowing/training module
- Engage in weekly mentoring calls
- Assign and support a capstone project

Job Shadow Training Module

- 30 minute virtual tour of company, introduction to key staff and career opportunities.
- 30 minute training on company HR skill.

Weekly Mentoring Calls

- Business leader mentors a class of students once a week for 15-30 minutes.
- The Education Alliance help mentors facilitate group discussions with students.
- Mentoring calls support students as they work on the capstone project and help build understanding of career pathways within the business.

Capstone Project

- Business assigns a challenge.
- Students work in teams to solve the challenge and present their ideas to the business at the end of the course.
- Teachers help facilitate the capstone project and guide students to find solutions using design thinking.

Timeline



Thank you to our business partners!



Bowles Rice



TOYOTA | WV



WEST VIRGINIA AMERICAN WATER

SOCIAL CONNECTION





**"BY CREATING A
PATHWAY OF
CAREER
READINESS FOR
WEST VIRGINIA
STUDENTS, THE
WV READY
INTERNSHIP
PROGRAM IS
TRULY A LIFE-
CHANGING
EXPERIENCE"**

*Dr. Amelia Courts, The
Education Alliance*

**The WV Ready Work-Based
Learning is a Program of**

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**Education
Alliance**
Business & Community for Public Schools