

Social Media Content Calendar

Explore the following sample social media content calendar as a source of inspiration for planning your own engaging content schedule. We're offering suggestions for potential content topics to spark your creativity and help streamline your social media strategy. Take a glimpse into this example to find inspiration for your next captivating posts.

Suggested Topics:

Recruitment:

Spark interest and engagement through compelling posts that showcase opportunities, benefits, and the vibrant community awaiting new recruits.

Timeline Insights:

Navigate key moments with posts highlighting key milestones, including sign-ups, registrations, noteworthy events, and impactful meetings.

Program Spotlights:

Shed light on program essence with a series of posts highlighting core objectives, unique features, and the multitude of benefits offered.

Student Journey:

Embark on a visual narrative capturing the full student experience—from initiation and signing day to the first week, mid-way reflections, milestone celebrations, graduation, and the exciting journey beyond. Include a blend of engaging videos, insightful interviews, and inspiring quotes that bring the student journey to life.

Mentor & Student Showcases:

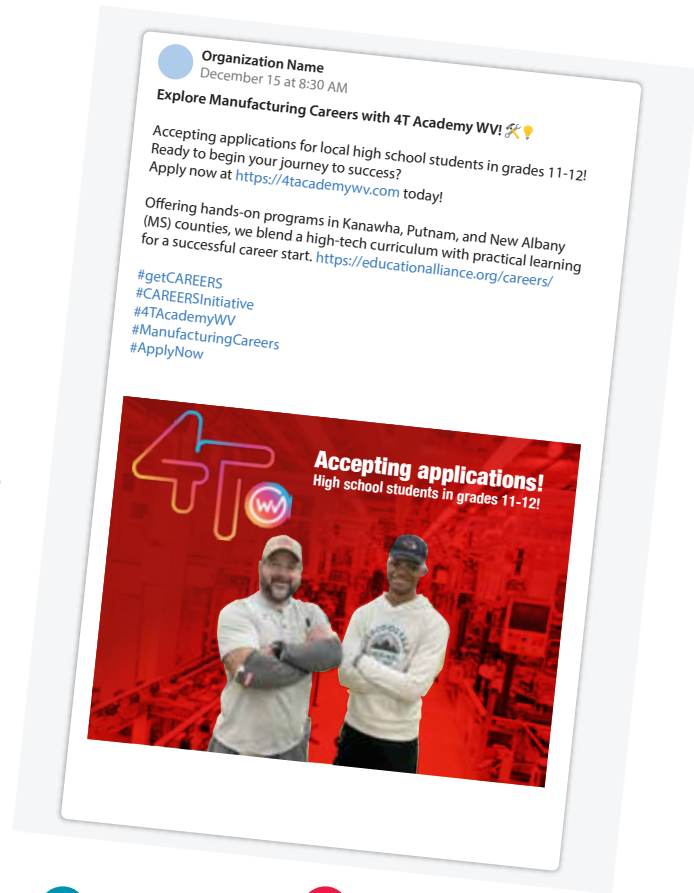
Illuminate the heart of our community with posts that spotlight the inspirational mentors and dedicated students. Through impactful quotes, motivational insights, and glimpses into their transformative journeys, discover the driving force behind the success of our program.

CAREERS Initiative Highlights:

Delve into the facts, financial successes, tangible results, community benefits, and the pressing need our initiative addresses, creating a comprehensive narrative of achievement and purpose.

Calendar Example –

- 2/1 **Recruitment Highlight** – opportunities of CAREERS
- 2/13 **Mentor and Student Showcases**
- 2/22 **Student Journey** – Signing day
- 1/22 **Program Spotlight**
- 3/1 **Timeline Insights** – Registration day
- 3/10 **CAREERS Highlights** – Community benefits



WEEK 1	WEEK 2	WEEK 3
<p>Topic: Recruitment</p> <p>Photo, Event and/or Dates</p> <p>Visual Asset</p> <p>Message Links Hashtags</p>	<p>Topic: Mentor and Student Showcase</p> <p>“QUOTE FROM STUDENT”</p> <p>Visual Asset</p> <p>Message Links Hashtags</p>	<p>Topic: Student Journey</p> <p>Video Player Icon</p> <p>Visual Asset</p> <p>Message Links Hashtags</p>