




**GROWTH
MINDSET**

The  Education
alliance
Business and Community for Public Schools

ANNUAL REPORT 2017

Message from The Chairman of the Board and President/CEO

The 2017 Annual Report highlights the stories of students, teachers, business and community leaders impacted by The Education Alliance's ongoing work throughout the past year. Each of these stories relate to our theme "**Growth Mindset**." They illustrate our belief that West Virginia must not be "fixed" on our past or current problems, but rather collectively working together to grow our state's future by improving our student learning outcomes.

Our efforts to promote a **Growth Mindset** are rooted in our vision for every West Virginia student. We believe that every student can and should graduate ready to begin a career or pursue additional education and training. We acknowledge there are many challenges facing students across the state. Because of these challenges, we believe that programs such as our AmeriCorps on the Frontline dropout prevention initiative are critical for equipping students for success through mentorship and support, and efforts such as the "BornLearning" program sponsored by Toyota will strengthen family engagement and provide parents with skills to help build their child's early literacy.

As a statewide non-profit organization, we are also committed to maintaining a **Growth Mindset** within our organization. Under the direction of the Board of Directors, we've added several new staff members and undertaken a review of our strategic plan. We are poised to launch an ambitious plan that articulates specific goals for supporting strong business and education partnerships across West Virginia.

Finally throughout this past year, we've seen powerful growth both in quality and quantity of our programs. This report provides rich data that highlights how our programs and partnerships have moved the needle in some key outcomes in this past year. The Alliance's STEM Network Schools leveraged \$860,000 in additional funding and over 2,000 hours of volunteers working to enhance science, technology, engineering, and math education. Our annual Education Summit saw record-breaking attendance as national speakers guided a discussion about moving toward a future forward education system. Please take a moment to share in our progress as you read personal stories about the individual lives our organization is touching.

We want to thank our Board of Directors and the state's business and community partners for their leadership and demonstrated commitment to education. Together, we can grow a bright tomorrow for our students and our state.

Sincerely,



Amelia Courts, Ed.D.
President/CEO



Mallie Combs
Chairman of the Board



What Is The Education Alliance?

Mission

The Education Alliance is an independent voice, earnest advocate, and statewide participant that advances policies and practices to continually improve public school student achievement in West Virginia.

Vision

Every West Virginia public school student will graduate ready to begin a career or pursue additional education and training.

History

The Education Alliance is a nonprofit organization that advocates for a quality public education for all West Virginia children. It was established in July 1983 by business executives who saw the importance of supporting public schools and giving the business community a voice in education. Through statewide advocacy efforts and student-centered programs, The Education Alliance:



-  Serves more than 40,000 students annually
-  Utilizes more than 2,400 volunteers to provide more than 46,000 hours of service
-  Matches more than 850 students with a caring adult role model to provide more than 23,000 mentoring sessions
-  Pairs 96 percent of West Virginia schools with at least one business partner
-  Provides more than \$1.5 million in resources leveraged directly to West Virginia schools
-  Provides sound research and data in public dialogues about education

From the Partnerships in Education program in the 1980s to our current programs, The Education Alliance has continually placed students first and supported higher levels of excellence from our public education system. From the very beginning, business and community partners have been the key to the organization. Without these dedicated men and women, The Education Alliance would not be where it is today. Together with our partners, we look forward to a strong collaboration to improve public education in West Virginia.



What is a Growth Mindset?

The theme of our 2017 Annual Report is **Growth Mindset**. Stanford University Professor Carol Dweck, who coined the term, says

“The key here is that students need to understand, and believe, that their abilities are not fixed. Just because they can’t solve a certain math problem or achieve a specific goal right now doesn’t mean they won’t be able to after working on it.”

(Mindset: The New Psychology of Success, 2007)

At a broad systemic level, The Education Alliance advocates for a growth mindset within our state’s education system to improve student achievement and to build stronger business and community partnerships that support these efforts. The concept of a “Growth Mindset” was a prevalent theme in many of The Education Alliance discussions throughout this past year.

Herbert Hoover High School Principal, Mike Kelley, mentioned the concept during his remarks at our March 2017 Board of Directors meeting. When describing his students’ **resilience and perseverance** after the devastating 2016 floods, he said “When faced with the destruction of our school building, students chose a growth mindset. Their goal is to have higher academic results, stronger sports teams, not just replace the building but have a new world-class school.”

Growth mindset was again a topic of discussion after our 2016 Education Summit, when state policy makers and practitioners convened to discuss school improvement efforts. “How can some schools, in spite of overwhelming challenges such as poverty, substance abuse, and tough economic times, still consistently **meet ambitious goals** for increasing student achievement? The difference is a Growth Mindset.”

Keith Busby, Senior HR Manager with Procter and Gamble, also referenced the importance of Growth Mindset during his 2017 ED’Talk. “Students with a growth mindset say — **what else can I do and how else can I do it?** Whereas with a fixed mindset, the approach is — I’ll just do the minimal possible. ... Really that can create the mindset of not stretching and growing and therefore limiting your potential with the path you’ve chosen.” Clearly, today’s employers such as P&G value a growth mindset within their corporate culture and within the school systems that serve their communities.

Ultimately, this year’s theme illustrates The Education Alliance’s work to champion a growth mindset in the students served by our programs. It also highlights our effort to model a growth mindset in the techniques and strategies that we employ as an organization. We’ve done this consistently throughout the past year by striving to strengthen our programs so they may better serve West Virginia students. The 2017 Annual Report spotlights some of these key efforts.







GROWTH MINDSET IN STUDENT SUPPORT

AmeriCorps on the Frontline



Kylie, an AmeriCorps on the Frontline member in north-Kern West Virginia, shares her experience working with a student who was behind in school. Megan*, a fifteen year old who was still in seventh grade, was really discouraged because she was two years behind in school.

Kylie suggested that if she would be able to bring her grades up she might be eligible to move on to the next grade. At that time, Megan's grades were low and she had earned several D's during the first nine-weeks of school. The idea of moving up was a great motivation for Megan and gave her hope that she might be able to play softball for the school.

With this in mind, Kylie and Megan started working on improving her grades. After only six weeks she had already turned her D's into A's and they started to work on maintaining her good grades. Around Thanksgiving, the principal asked Kylie if she thought Megan would be a good candidate to move on to the next grade. All of her teachers had noticed how hard she had been working. Later that week it was confirmed she would be moving to eighth grade the next semester.

Megan exclaimed, "If it wasn't for you I would have never considered moving up a grade." Megan is currently in the eighth grade and doing extremely well. Kylie has high hopes for her next year in High School.



AmeriCorps on the Frontline mentors help students grow in meaningful ways, particularly in the areas of attendance, behavior, and course performance. This connection helps the students realize that success is possible despite negative situations they might currently be facing. This program enables 42 AmeriCorps mentors to provide more than 22,000 mentoring sessions to 850 at-risk students in grades 3-12. These sessions help students develop positive attitudes towards school and learning, problem solving, social skills, note taking, homework help and time management. Mentors leveraged the support of 450 community volunteers from local business and community organizations to engage students in job-shadowing activities and extended learning opportunities. Major funding for this program was provided by the Corporation for National and Community Service.

** This report highlights stories of real West Virginia students and mentors whose names have been changed to protect their identity.*

AmeriCorps on the Frontline Schools:

- Belmont Elementary School (Pleasants)
- Boys and Girls Club of Pleasants County (Pleasants)
- Chapmanville Middle School (Logan)
- Charles Town Middle School (Jefferson)
- Doddridge County Elementary School (Doddridge)
- Doddridge County High School (Doddridge)
- Doddridge County Middle School (Doddridge)
- Edgewood Elementary School (Kanawha)
- Elkins Middle School (Randolph)
- Fairplains Elementary School (Wood)
- Greenbank Elementary/Middle School (Pocahontas)
- Guyan Valley Middle School (Lincoln)
- Hamlin Pk-8 School (Lincoln)
- Harpers Ferry Middle School (Jefferson)
- Huntington East Middle School (Cabell)
- Huntington Middle School (Cabell)
- James Monroe High School (Monroe)
- Lincoln County High School (Lincoln)
- Marlinton Middle School (Pocahontas)
- Martin Elementary School (Wood)
- Mary C. Snow West Side Elementary School (Kanawha)
- Milton Middle School (Cabell)
- Mountain View Elementary/Middle School (Monroe)
- North Elementary School (Randolph)
- Peterstown Elementary/Middle School (Monroe)
- Piedmont Elementary School (Kanawha)
- Pleasants County Middle School (Pleasants)
- Chapmanville Regional High School (Logan)
- Shepherdstown Middle (Jefferson)
- South Middle School (Monongalia)
- St. Marys Elementary School (Pleasants)
- St. Marys High School (Pleasants)
- West Hamlin Elementary School (Lincoln)
- Wildwood Middle School (Jefferson)
- Williamstown Elementary School (Wood)
- Williamstown High School (Wood)

OF THE STUDENTS WHO PARTICIPATED IN THE AMERICORPS ON THE FRONTLINE PROGRAM THIS YEAR:

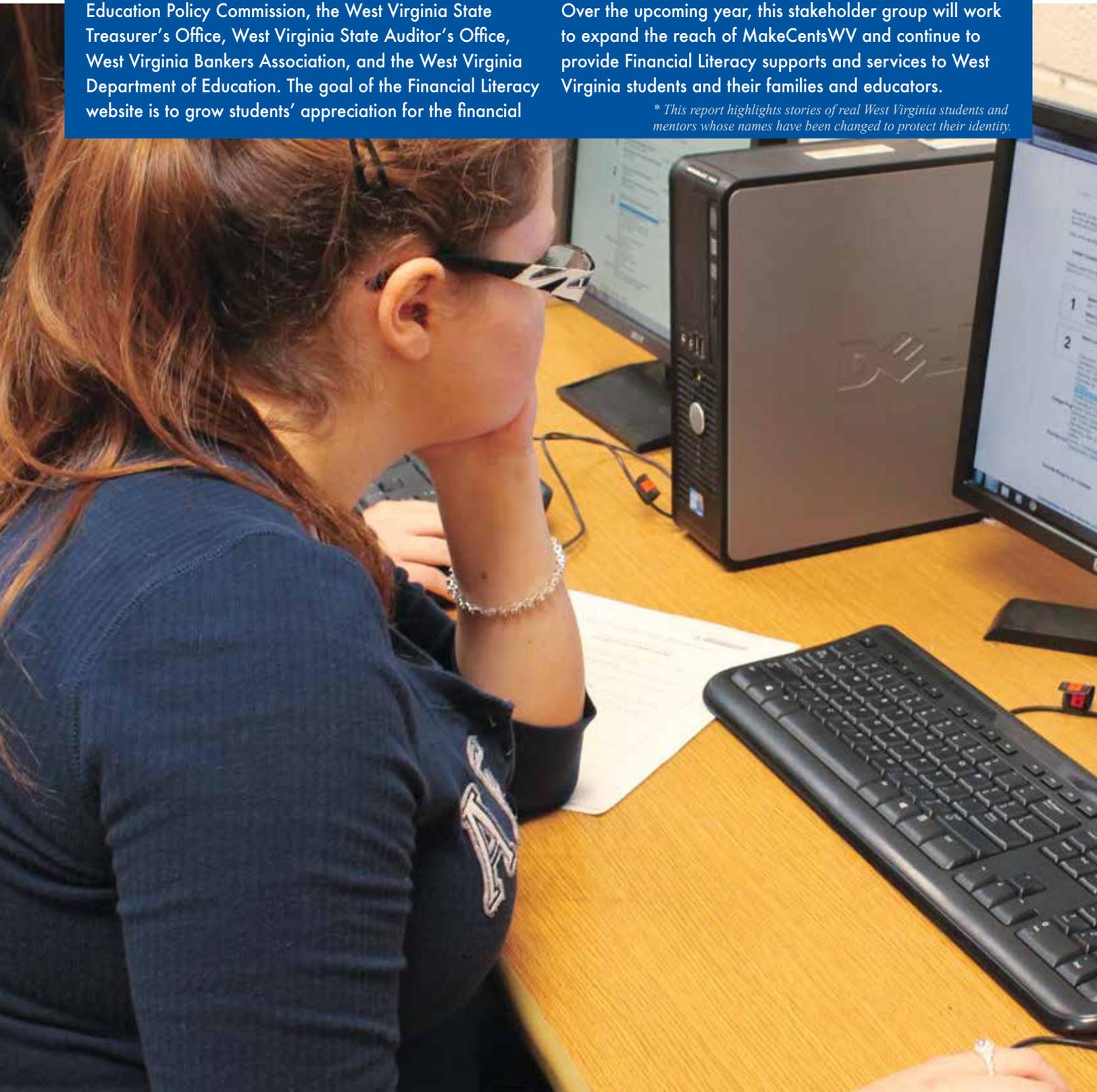




This past year, The Education Alliance launched **MakeCentsWV.org** which serves as a tool for educators, students and families seeking resources to strengthen Financial Literacy. MakeCentsWV was developed collaboratively with partners from the West Virginia Higher Education Policy Commission, the West Virginia State Treasurer's Office, West Virginia State Auditor's Office, West Virginia Bankers Association, and the West Virginia Department of Education. The goal of the Financial Literacy website is to grow students' appreciation for the financial

tools that are available to them and can improve their lives. The website also serves as a "clearinghouse" for existing resources, such as lesson plans and games, that promote wise and informed financial choices by learning how to increase savings, improve credit, and build assets. Over the upcoming year, this stakeholder group will work to expand the reach of MakeCentsWV and continue to provide Financial Literacy supports and services to West Virginia students and their families and educators.

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Financial Literacy Initiative



Ikie, a former leader in his high school's Gear Up program

shared his story in the January Chronicle of Higher Education. His story illustrates the powerful impact of financial literacy for one West Virginia student. “The empty coal train creaking its way through Madison, captured the attention of residents on the streets of the once-prosperous community. Located in Boone County, the heart of coal country, townspeople hoped it was a sign that a coal mine was reopening somewhere.

Ikie is a graduate of the local high school... His father died after years of substance abuse and his mother suffered for many years from drug addiction. Ikie is a frontline witness to the region’s decline in good-paying jobs and rise in opioid addiction.”

Ikie says financial literacy is a critical life-skill that students can cultivate beginning in elementary school and continue through their middle, high school and post-secondary education. Ikie was a leader in the GEAR UP program in high school that taught him the importance of financial literacy. Today, Ikie is a financially-sound adult who is studying political science at Marshall University.

Like Ikie, most high school students are making financial choices now. Many shop, have jobs, pay bills, are eligible for tax refunds if they file, have accounts at financial institutions, make car payments, pay car insurance – and most importantly, college-bound students are preparing to make a student debt choice. The Education Alliance launched MakeCentsWV.org to help prepare students with these critical life skills.

MakeCentsWV Schools:

- Bluefield High School (Mercer)
- Hannan Junior/Senior High School (Mason)
- Meadow Bridge High School (Fayette)
- Midland Trail High School (Fayette)
- Mingo Central Comprehensive High School (Mingo)
- Montcalm High School (Mercer)
- Nicholas County High School (Nicholas)
- Oak Hill High School (Fayette)
- Pikeview High School (Mercer)
- Point Pleasant Junior/Senior High School (Mason)
- Princeton Senior High School (Mercer)
- Richwood High School (Nicholas)
- Scott High School (Boone)
- Sherman High School (Boone)
- Summers County High School (Summers)
- Tug Valley High School (Mingo)
- Valley High School (Fayette)
- Van Junior/Senior High School (Boone)
- Wahama Junior/Senior High School (Mason)
- Webster County High School (Webster)
- Westside High School (Wyoming)
- Wirt County High School (Wirt)
- Wyoming County East High School (Wyoming)



Last year’s West Virginia graduates who took out loans left school owing more **\$27,000.**

than **83%** of students want more financial literacy education in school



GROWTH MINDSET IN SCHOOL PARTNERSHIPS

United Way Born Learning Academy



Lane* is the mother of two children. One child is in fourth grade and struggles with academics. Her other child is three years old. Lane faces many economic challenges in her daily life. Her husband cannot read and works a minimum wage job. Lane is a stay-at-home mom whose family lives in an economically depressed area of West Virginia. She often babysits to earn a few extra dollars.

Lane and her children attended all of the Born Learning sessions at her local school this year. By attending the Born Learning Academies, Lane explained that she has learned the value of reading and talking with her children in meaningful conversations throughout the day. Lane now understands that by reading and engaging with her children every day she is changing their future and providing them with opportunities and skills to make them successful.

Born Learning Academy Schools:

Aurora Elementary School (Preston)
Blackshere Elementary School (Marion)
Brookview Elementary School (Boone)
Buffalo Elementary School (Putnam)
East Lynn Elementary School (Wayne)
Edgewood Elementary School (Kanawha)
Hamlin PK8 (Lincoln)
Highlawn Elementary School (Cabell)
Hometown Elementary School (Putnam)
Leon Elementary School (Mason)
New Manchester Elementary School (Hancock)
Poca Elementary School (Putnam)

UNITED WAY bornlearning® academy

The Born Learning Academy program, which was brought to West Virginia by Toyota Motor Manufacturing, WV, Inc., creates opportunities for families of young children to connect with local schools during the critical period of early learning prior to school enrollment. As part of the program, parents participate in six academies where they learn to create teachable moments with their children.

This year, more than 270 parents and caregivers from 12 schools participated in hands-on activities and discussions about what it means to be ready for kindergarten and strategies to maximize early learning and development. Toyota's continued support, along with the support of The Greater Kanawha Valley Foundation, has made it possible to expand the program to three additional schools during the 2017-18 school year. Local United Way partners also provide support for schools and partner to enhance the Academies' progress.

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OF THE FAMILIES
WHO PARTICIPATED IN
THE BORN LEARNING
ACADEMY PROGRAM
THIS YEAR:

85% plan to use workshop ideas
at home

95% understand how to make
reading fun

89% understand why getting enough
sleep is important for learning

Partnerships in Education



Principal Hines from Suncrest Elementary School in

Morgantown said, “Great partnerships are created when two groups come together for the good of their stakeholders. Our Suncrest Stars partnership with Qdoba Mexican Grill is exactly that — with lots of love and good food thrown in! The partnership is a friendship so engaging we sometimes pinch ourselves with joy that they are not only willing, but enthusiastic about working together with us for the good of the students, the teachers, and the community.”

Breann Zackery, former marketing coordinator for Qdoba, echoes these sentiments about collaboration. “Working with the children and the teachers was so rewarding for our company. We are about building relationships and watching students grow while being able to teach them the importance of simple subjects in their classrooms through our guacamole demonstrations. The kids were so fun and we loved being able to give back to them through the use of our Spirit Nights as well.”



A strong, skilled, and resilient workforce is vital to West Virginia’s future. Ensuring a strong link between our education system and our business community is critical in this effort. West Virginia business leaders consistently report the need for the state to develop its workforce and, therefore, strengthen its education system to meet the needs of our state’s shifting economy. The ability to find the skilled and productive employees necessary to succeed in increasingly competitive global markets is a growing challenge for West Virginia businesses. Through strong, strategic, and intentional partnerships, our schools have the potential, perhaps as never before, to prepare students with knowledge and skills needed to thrive in the workforce and to make themselves and West Virginia more prosperous.

This year, The Education Alliance has continued its support of the Partnerships in Education program through implementation in all 55 school districts. We are laying the groundwork to launch a new initiative in the coming year to create resources and supports to cultivate new, meaningful partnerships with the goal of improving student achievement and success. We hope to increase and promote the value of meaningful partnerships across the state in the coming year.



STEM Network Schools



Landon* is often described as a hardworking, driven, and friendly individual. Landon attends one of the high schools that participate in the STEM Network Schools initiative. At his high school, all incoming freshmen participate in Introduction to STEM, which provides design-focused classes in which students address relevant, real world issues. Landon's favorite part of Introduction to STEM was the opportunity to learn how to design, develop, and construct 3D models. He first became interested in 3D printing during the Explore Tech course that he took in middle school.

Landon wants to become a mechanical engineer when he grows up. 3D printing is a key component in additive manufacturing, which is used in aerospace, the automotive industry, and for medical applications. Additive manufacturing uses technology to build 3D objects by adding layers of material, whether the material is plastic, metal, concrete, or even human tissue.

After becoming interested in 3D printing, Landon purchased his own printer from a company called M3D and has connected personally with representatives of the company. Landon had the opportunity to meet the M3D staff this fall during Comic Con in Maryland. M3D was so impressed with Landon's interest in 3D printing and drive to learn more they offered him employment after he receives the proper credentials.

Landon is excited to learn more about programming as he completes the STEM Pathway at his high school. After graduation, he plans to pursue a degree in mechanical engineering from a West Virginia college. It is students like Landon who will become the next generation of engineers.

STEM Network Schools:

Edison Middle School (Wood)
George Washington High School (Kanawha)
Greenbrier East High School (Greenbrier)
Sherrard Middle School (Marshall)
Spring Mills High School (Berkeley)
Tucker County High School (Tucker)
Warwood Middle School (Ohio)
Wheeling Park High School (Ohio)

72%

of students worked on a "STEM problem or project that includes multiple subjects" (increased from 49% in Year 1)

STEM NETWORK SCHOOLS

STEM Network Schools are transforming students' futures by enhancing Science, Technology, Engineering, and Math (STEM) education. Participating schools are working to incorporate best practices in STEM education and scientific design to positively impact student achievement. The goal of the STEM Networks Schools program is to increase student engagement in STEM learning, enhance school-wide STEM instruction, and expand meaningful STEM partnerships. Through this project, participating schools leveraged an additional \$1.5 million dollars to support STEM education, trained 1,312 teachers on STEM practices, and partnered with 407 businesses to offer job-shadowing activities and extended learning opportunities for students.

This initiative will invest \$1 million dollars in the eight STEM Network Schools over the course of three years through generous contributions from The BelleJAR Foundation, Benedum Foundation, Chevron, the Governor's Statewide STEM initiative, The Ross Foundation, and Southwestern Energy.

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STEM Works



Mrs. Honey's middle school history students use their Makerspace to learn about U.S. Presidents. Mrs. Honey uses the Makerspace to challenge her students to be competitive in the county competition titled Academic Games. Using the Makerspace, students have the opportunity to create board games to prepare for the trivia section on U.S. Presidents.

STEM WORKS

“Most of my students prefer math and reading over history, so the Makerspace helps to integrate multiple content areas into one task. When they are able to design and build, students have multiple ways to actively participate in class,” says Mrs. Honey. The use of Makerspaces has allowed students all over West Virginia to prosper in their education by pushing them to be critical thinkers and problem solvers; to learn by doing.

STEMersion: Professional Development for Teachers

This year, The Education Alliance was pleased to receive a grant from the JPMorgan Chase Foundation to fund the third annual STEMersion teacher training program. STEMersion provides intense, hands-on professional development to approximately 25 middle and high school science, technology, engineering, and mathematics (STEM) teachers from across the region. Teachers saw STEM in action each day as they participated in site-based “immersion” in top STEM businesses in the Kanawha Valley area including Appalachian Power, Dow Chemical, Toyota Motor Manufacturing West Virginia, Inc., TransCanada and Walker Machinery. The program is offered through a partnership with BridgeValley Community and Technical College and the West Virginia Manufacturing Association. Survey results show participating teachers are prepared to take this real-world experience back to their classrooms to impact their instruction and encourage their students to follow STEM career pathways.

STEM Challenge: Engaging Students in STEM

The Education Alliance partnered with the Governor's STEM Initiative and the West Virginia Department of Education and the Arts to host the West Virginia Capitol Building Design/Build Minecraft Contest. The contest was open to all West Virginia students grades PreK-12, including private and homeschooled students. Students were given the opportunity to work individually or in teams to compete for more than \$7,000 worth of prizes. The



participants were challenged to use the popular Minecraft game to create a replica of the current West Virginia Capitol Building or to create a new state capitol building for West Virginia. With over 200 submissions, students really tapped into their creative skills and made the competition a close one. In the end, 15 state winners were able to be recognized by Governor Tomblin and received great prizes such as Amazon gifts cards and Microsoft Surface Pros! The contest allowed students to explore how technology connects to STEM learning in a fun and tangible way.



West Virginia Maker Network Members:

- Fairmont Senior High (Marion)
- Heritage Farm Museum (Wayne)
- Larry Joe Harless Community Center (Mingo)
- Robert C. Byrd Institute (Cabell)
- South Middle School (Monongalia)
- Washington Lands Elementary School (Marshall)
- Wildwood Middle School (Jefferson)
- Wheeling Park High School (Ohio)

STEM Works is The Education Alliance's effort to partner with business, industry, and community leaders from across the state to grow West Virginia's workforce readiness for the ever-increasing STEM-related careers. STEM is an acronym for science, technology, engineering and mathematics. Through partnerships with industry leaders and private foundations, the STEM Works initiative saw advances in three areas of work: teacher professional development, student engagement, and STEM partnerships.

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STEM Partnerships: Extending STEM opportunities beyond the classroom

Since the launch of the West Virginia Maker Network, Makerspaces all across the state have used their facilities to contribute to a growth mindset that encourages innovation in learning. Beginning with an initial seven sites, the Network has grown to include other West Virginia Makerspaces, fostering an environment where resources, ideas, challenges, and accomplishments in Making can be shared. This past year, the Alliance launched a website dedicated to making (EducationAlliance.org/Maker) and a monthly eNewsletter. Through these unique learning

opportunities, students have used these Makerspaces to challenge their abilities and grow their skills such as teamwork, leadership, time management, and goal setting.



GROWTH MINDSET IN SYSTEMS ADVOCACY

Education Summit

On October 17, 2016, nearly 250 business, community and education leaders gathered in Charleston for the “*Excellence in Education: It’s Everyone’s Business*” summit to discuss new innovations and strategies for improving student achievement. The Summit focused on the future of learning, drivers of change, and necessary policy shifts to support the education of the future.

The morning session began with a powerful presentation by Katherine Prince, Senior Director of Strategic Foresight with Knowledge Works. Prince’s discussion focused on the future of learning to help education leaders and innovators anticipate change, explore strategic possibilities, and identify ways of creating better opportunities for all learners. The keynote address was delivered by Elizabeth Slavitt, Vice President of Strategy and Operations with the Khan Academy. During her address, Slavitt discussed how rapidly changing technology is affecting trends in education delivery, and specifically shared how millions of learners and educators are utilizing technology to study and master a broad range of subjects and topics through Khan Academy videos.

Over lunch, participants networked during a Student Expo that showcased state exemplars of future forward learning. The event concluded with concrete examples of the future of learning. Buddy Harris from the Ohio Department of Education, Lloyd Jackson from the West Virginia Board of Education, Diane Mankins from the Marysville, Ohio School District, and Karla Phillips from the Foundation for Excellence in Education provided an overview of the policies and practices that have been embraced to change the learning landscape in schools.

EXCELLENCE
IN EDUCATION
It's Everyone's Business



Many of the community, education, and business leaders in attendance indicated that the Summit provided thoughtful and relevant content delivered in an engaging and compelling program, and 96% rated the Education Summit as very good or excellent. The Education Alliance plans to host the 5th Annual Education Summit in the fall of 2017. For more information and to register for this event, visit EducationAlliance.org/Summit.



Our Voice

The Education Alliance is connecting community members with up-to-date education news and policy information through the Our Voice campaign as an effort to cultivate systemic growth in West Virginia's Education system. Over the past year, The Education Alliance provided real-time and in-depth coverage of the 2017 Legislative Session, monthly State Board of Education meetings, and other education-related news.

During 2016-2017, with support from the Benedum Foundation, The Education Alliance conducted a Comprehensive Analysis of Summative Assessments (CASA). The analysis, which included stakeholder input, was designed to determine the qualities of state assessments that West Virginians value, develop a set of key criteria based on those (and additional technical) qualities, and evaluate various publicly available assessments against the key criteria and an analytical framework that can be used to evaluate potential state assessments. The final report outlining the findings and recommendations can be found at EducationAlliance.org/CASA.



MEDIA IMPACT



Website visits:

98,587

Email marketing views:

15,395

Social media followers:

3,967

Social media impressions:

549,674



Remake Learning Days

During the twelve days of events in West Virginia, Remake Learning Days (May 15-26, 2017) celebrated educational innovation. The initiative shined a positive light on the tremendous educators, students, nonprofits, governments, and businesses that are creating remarkable, innovative learning experiences for children and youth. More than 30 events took place in West Virginia during Remake Learning Days. In collaboration with the Remake Learning Network, the Claude Worthington Benedum Foundation, and The Grable Foundation, The Education Alliance provided nearly \$20,000 to help celebrate Remake Learning Days across West Virginia. Nearly 1,200 students and 500 adults in West Virginia were exposed to events featuring STEM, STEAM, Maker, and technology-enhanced learning during the campaign.



SURVEY RESULTS:

97% of grantees rated the Remake Learning Days extremely positive

Remake Learning Days Grantees:

Kasson Elementary/Middle School (Barbour)
Spring Mills High School (Berkeley)
Boys and Girls Club of the Eastern Panhandle (Berkeley)
RCBI - Robert C. Byrd Institute (Cabell)
Calhoun Middle-High School (Calhoun)
WVU Extension Service - Hampshire County (Hampshire)
WV Schools for the Deaf and the Blind (Hampshire)
Liberty High School (Harrison)
Elkview Middle/Herbert Hoover High School (Kanawha)
John Marshall High School (Marshall)
Washington Lands Elementary School (Marshall)
Sherrard Middle School (Marshall)
STEMPowered (Mercer)
North Elementary School (Monongalia)
Eastwood Elementary School (Monongalia)
Mountaineer Boys and Girls Club (Monongalia)
University High School (Monongalia)
The Challenger Learning Center at Wheeling Jesuit University (Ohio)
West Liberty Elementary School (Ohio)
Wheeling Park High School (Ohio)
Marlinton Middle School (Pocahontas)
Pocahontas County Schools (Pocahontas)
National Youth Science Foundation (Tucker)
Beckley Art Center (Raleigh)
Webster County High Schools (Webster)

EDTalks

EDTalks is a statewide discussion series designed to engage business, education, and community leaders in issues concerning trends in public education. EDTalk events feature compelling presentations by education advocates, business professionals, and community leaders along with time for networking and discussion. The Education Alliance is proud to host two EDTalks each spring.

The first EDTalk of 2017 was held in Martinsburg on May 18, 2017 and featured Chairman Paul Espinosa of the West Virginia House of Delegates Education Committee, Keith Busby of Procter & Gamble, and Judge Bridget Cohee of the Twenty-Third West Virginia Judicial Circuit. During his talk, Chairman Espinosa provided an overview of a number of education bills considered by the state legislature this spring. Mr. Busby spoke of the importance of formal and informal education working in tandem to support the development of soft-skills such as communication and teamwork. In her discussion, Judge Cohee spoke of the importance of robust early childhood education.

A second EDTalks was held in Parkersburg on June 15, 2017. At this EDTalk, Chad Crumbaker of WVU Parkersburg shared how encouraging creativity in students can lead to the desire to pursue lifelong learning. Toni Poling, the 2017 West Virginia Teacher of the Year, spoke on the important role that teachers play in the education system. The final speaker, Ralph Baxter, advisor, writer, and speaker on the legal profession, spoke on the importance of strong public commitment to education.

EDTalks provide a venue for discussing innovative ideas and engaging community leaders, and they also highlight the important role The Education Alliance plays as the statewide partner for connecting education, jobs, and West Virginia's future. The Alliance is already planning two EDTalk events for 2018.



For more information on EDTalks or to view a video of featured speaker, visit EducationAlliance.org/EDTalks.



Donor Honor Roll

The Education Alliance is not a state or federal government agency. As a nonprofit organization, it is supported 100% by contributions from individuals, foundations, and businesses.

Founders' Circle \$100,000 and above

BelleJAR Foundation
Claude Worthington Benedum Foundation
Volunteer West Virginia

Leaders' Circle \$25,000 - \$99,999

The DOW Chemical Company
JPMorgan Chase Foundation
Schenk Charitable Trust
Toyota Motor Manufacturing of WV, Inc.
West Virginia Department of Education and the Arts
West Virginia Higher Education Policy Commission

President's Circle \$10,000 - \$24,999

Appalachian Power
Comcast
Anonymous
Fenton Foundation
Grable Foundation
The Greater Kanawha Valley Foundation
Ross Foundation
Southwestern Energy

Summa Cum Laude \$5,000 - \$9,999

AT&T
Bowles Rice LLP
BrickStreet Insurance Corporation for National and Community Service
Dominion Energy
FirstEnergy Foundation
Grant County Bank
Jackson Kelly, PLLC
Bernard H. and Blanche E. Jacobson Foundation
Northeast Natural Energy
Parkersburg Area Community Foundation and Regional Affiliates
United Bank
West Virginia Department of Education
ZMM Architects & Engineers

Magna Cum Laude \$1,000 - \$4,999

Altrusa
Melody Arabo
Ralph and Cheryl Baxter
Carbon Fuel Foundation
Children's Museum of Pittsburgh
Dingess-Rum Properties, Inc.
Enterprise Holdings Foundation

ESRI
Jeri and Danny Matheny
Jo Carol and John Farmer
Andy Feeney
The Herscher Foundation
Stephen and Barbara Hopta
Leadership West Virginia
Joseph and Evelyn Letnaunchyn
Macy's
Millie Marshall
Microsoft
Charles Patton
The Michael and Chandra Rudd Foundation
Howard E. Seufer, Jr.
The Thrasher Group
Jim Thomas
L. Newton Thomas, Jr.
Wendy's
WesBanco

Cum Laude \$500 - \$999

Craig Baker
Ralph and Barbara Bean
Christina and Christopher Brumley
Citation Investments Inc.
Leah Curry
Michael Green
Mary Lu Hutchins
Lloyd Jackson
Priscilla Leavitt
Carolyn Long
David Mohr
MVB Bank
Dan Page
Lacy Rice
Herchiel Sims
Brett Staples
Starvaggi Charities
Andy and Margo Teeter
United Way River Cities
Charlotte Weber
Michelle Wittekind

Dean's List \$499 or below

Asbury United Methodist Church
Anne Barth
C L Bennett
Beth Bowden
Richard Cassis
Susan Childers

Connie Colvin
Eva Davis
Jennifer Drenning
Virginia Frank
Stephen and Amy Golden
Adam Green
Sue Ann Heatherly
Betty Ireland
Carolyn Falin
Canon E. Fazenbaker
Kathy Finsley
Rachel Fisher
Daniel Foster, M.D.
Kevin Fowler
Margaret Hale
Anne Harman
Steven Kennedy
Sarah Koegler
Sararose Lynch
Lawrence Malone
Gayle Manchin
Jeof McAllister
Perry Miller and Taunja Willis Miller
Lauren Moss
William Murray
Phillip Page
Sara Patterson
Donna Peduto
Brian Peiritsch
Kathy Persinger
Emily Pratt
James Reid
Kathleen Riley
Sharon Rowe
Neal Saito
Christy Samford
Susan Silski
Anita Simpson
Danetta Soergel
John Sommers-Flanagan
Denise Sullivan
Robin Talbert
Rebecca Tinder
Stephen Tuck
Derek Vance
Christi Venable
Macen Whirrett
Misty Williamson

Leadership

Staff

Amelia Courts, Ed.D., President/
CEO

Beth Bowden, Program Coordinator

Gretchen Frankenberry, Director of
Partnerships and Advocacy

Caroline Goodall, Executive
Assistant/Bookkeeper

Emily Pratt, Director of
Communications and National
Service Programs

Derek Vance, Director of
Development

Board of Directors

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Hardy County Rural Economic
Development Authority – Board
Chair

Brett Staples, Senior Managing
Director/Financial Advisor, BB&T
Scott & Stringfellow – Board Vice-
Chair

Ralph Baxter, Advisor, Writer and
Speaker at Ralph Baxter – Board
Treasurer

Christina Brumley, Attorney-at-
Law, Jackson Kelly PLLC – Board
Secretary

Sammy Gray, Director of State
Affairs, FirstEnergy – Past Board
Chair/Research and Outreach
Committee Chair

James W. Thomas, Attorney-at-Law,
Jackson Kelly PLLC – Nominating
and Governance Committee Chair

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CEO, The Education Alliance

Michelle Wittekind, Vice President/
Regional Manager, United Bank, Inc.
– Member-at-Large

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Carolyn Long, Campus President,
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Executive Officer, American Red
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Beth Maley, Vice President-
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Dan Page, Communications
Director, West Virginia Health Care
Association

Dr. Steven Paine, State
Superintendent of Schools, West
Virginia Department of Education

Toni Poling, 2017 WV Teacher
of the Year, Fairmont Senior High
School

Jessie Reckart, Attorney-at-Law,
Bowles Rice LLP

Stephen Roberts, President, West
Virginia Chamber of Commerce

Scott Rotruck, Director of Energy
and Transportation Services,
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James E. Shupe, Vice President-
Business Banking, Senior
Relationship Manager, JPMorgan
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Center

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and the Arts

Jeri Matheney, Communications
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Sharon Rowe, SHR Consultants

Howard Seufer, Jr., Partner, Bowles
Rice LLP

Herchiel Sims Jr., Retired Business
Executive

L. Newton Thomas, Jr., Retired
Executive, Carbon Industries, Inc.

Joanne Jaeger Tomblin, Former
First Lady, State of West Virginia



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